

State Board of Chiropractic Examiners

To Whom It May Concern:

This letter is to state that as Director of Parker Professional Programs, I have reviewed the speakers below and determined that they are post-graduate level instructors, through a curriculum vitae or resume, and they have knowledge, training and expertise in the topics to be covered for “Online Check Your Blind Spot – Chiropractic in the Era of Evidence Based Practice 2020”. The documentation appears to fall within chiropractic guidelines of the various state boards.

Parker University
Continuing Education
2540 Walnut Hill Lane
Dallas, Texas 75229
www.parker.edu

Michele Maiers, DC

Please contact me if further information is needed, my direct phone number is 214-902-3492, or via email at pfrase@parker.edu.

Sincerely,



Phyllis Frase-Charrette
Director of Professional Programs

METHOD OF CERTIFYING IN ONLINE ACTIVITIES

1. **Name of Course:** Online Check Your Blind Spot – Chiropractic in the Era of Evidence Based Practice 2020
2. **Organization Sponsoring the Course:** Parker University
3. **Course Objective:** To enhance the expertise of the Chiropractic Professional.
4. **Study Hours Required:** 1 Online
5. **Instructor(s):** Michele Maiers, DC
6. Educational background and experience of instructor(s) is on file in the University offices.
7. **Attendance Verification Method and Certifying Officer:** The Online presentation is delivered via web pages in which the participant must review anatomy images, read supporting text, listen to audio instruction, and answer test questions. The time the participant spends on each page is logged and tracked. In addition, the test questions must be passed, or the participant cannot continue on to the following pages. The computerized log files that track the participant's access time and usage will be utilized to validate the attendance and participation. The instructors will be available for questions via e-mail. Upon successful completion, Parker University Continuing Education Department will maintain and distribute attendance records.
8. **Textbooks and/or Equipment Required:** Internet
9. **Outline of Material Covered:** Attached
10. **Location(s):** Computer/Internet Based
11. **Date(s):** Based upon date of actual completion

Check your Blind Spot: chiropractic in the era of evidence based practice

Clinicians often rely on expert instruction and clinical experience to shape how they practice. While foundational for many healthcare professionals, relying on historical professional experience exclusively can result in professional blind spots, preventing you from delivering the best care possible. Evidence based practice is a tool that can help uncover blind spots, improve care, and enhance chiropractic's role in the broader healthcare system.

During this course, you will:

1. Explore evidence based practice in the context of dynamic clinical decision making.
2. Consider how clinical certainty, and the language you use to discuss it, changes based on levels of evidence and the outcomes investigated in clinical research.
3. Discuss clinical decision making in the absence of evidence, and what to do if the evidence challenges your professional experience.
4. Examine the principles of evidence based public health, and how they interface with clinical practice.

0-15 min

- Explore the balance of risk versus benefit in clinical decision making.
- Identify components of evidence informed healthcare.
- Apply evidence informed healthcare as a tool to facilitate dynamic clinical decision making.

15 -30 min

- Review the hierarchy of the clinical evidence pyramid, and the underlying premises that minimize bias as evidence moves higher up the pyramid.
- Consider the strengths and limitations of each form of evidence, and what can and cannot be said about each type of evidence.
- Examine why POEMs (patient-oriented evidence that matters) have greater clinical relevance than basic science research.

30-45 min

- Establish the distinction between a lack of evidence, and evidence of ineffectiveness.
- Explore how to be an evidence based practitioner in the absence of good quality research, including how a lack of evidence impacts clinical decision making and patient communication.

45-60 min

- Define the core principles of public health, and the evidence supporting them.
- Explore the synergy and dissonance between public health policies and individual clinical decision making.
- Explain the importance of chiropractic as a trusted partner within the healthcare system.

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Michele J Maiers

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ACADEMIC PREPARATION

- PhD Clinical Research and Biomechanics
Institute of Sports Sciences and Clinical Biomechanics
University of Southern Denmark, Odense, Denmark 2015
Dissertation: *Chiropractic and Exercise for Elderly with Neck Pain: a mixed methods comparative effectiveness trial*
- MPH Public Health Administration
Department of Health Services Research and Policy, University of Minnesota 2006
Concentration: Research
Master's Thesis: *The Prevention of Back Pain among the General Population*
Graduate Minor, Complementary Therapies and Healing Practices
University of Minnesota 2005
- DC Doctor of Chiropractic
Northwestern College of Chiropractic 2000
- BS Human Biology
Northwestern College of Chiropractic 2000

ACADEMIC POSITIONS and HONORS

- 2017-present Professor, Northwestern Health Sciences University (NWHSU)
- 2015-present Executive Director of Research and Innovation, NWHSU
- 2010-present Principal, Center for Healthcare Innovation and Policy, NWHSU
- 2009-2017 Associate Professor, NWHSU
- 2007-2013 Associate Dean of Research and Knowledge Transfer, Wolfe-Harris Center for Clinical Studies, NWHSU
- 2005-2009 Assistant Professor and Clinical Research Scientist, Wolfe-Harris Center for Clinical Studies, NWHSU
- 2001-2004 National Research Service Award [NIH T32]
- 2001 Research Fellow, Foundation for Chiropractic Education and Research
- 2000-2004 Research Fellow/ Project Manager, Wolfe-Harris Center for Clinical Studies, NWHSU

PROFESSIONAL AFFILIATIONS

- 2018-present Executive Council, World Federation of Chiropractic
- 2017-present Board Member, Integrative Healthcare Policy Consortium
- 2016-present Board of Governors, American Chiropractic Association (ACA)
- 2016-present Council Member, World Federation of Chiropractic
- 2015-present Fellow, International College of Chiropractors
- 2010-2016 Chiropractic Healthcare Section Councilor, American Public Health Association (APHA)
- 2008-2017 Minnesota Delegate, American Chiropractic Association (ACA)
- 2003-2008 Alternate Delegate, ACA

2000-present	Member in good standing, APHA
2000-present	Member in good standing, Minnesota Chiropractic Association
1997-present	Member in good standing, ACA

RESEARCH EXPERIENCE

CAM Research Education Partnership Project

Funding: National Institutes of Health National Center for Complementary & Alternative Medicine (1R25AT003582)

Role: Co-investigator

The broad, long-term objective of this project is to facilitate the practice of evidence-based health care among complementary and alternative medicine practitioners.

Chiropractic and Exercise Management of Spinal Dysfunction in Seniors

Funding: Health Resources and Services Administration (1 R18 HP15127)

Role: Principal Investigator

The broad objective of this study is to determine whether a short-term treatment model or long-term management strategy of chiropractic spinal manipulation and exercise results in better clinical outcomes among seniors with chronic spine-related disability.

Individualized Chiropractic and Integrative Care for Low Back Pain

Funding: Health Resources and Services Administration (1 R18 HP 07639)

Role: Co- Principal Investigator

The broad long term objective of this unique randomized clinical trial is to identify the most effective strategies for delivering individualized care for low back pain sufferers.

Chiropractic and Self-care for Back-related Leg Pain

Funding: Health Resources and Services Administration (1 R18 HP 07638)

Role: Co-Investigator

The overall objective is for this randomized, observer-blinded randomized clinical trial is to identify effective, non-surgical treatments for back related leg pain (also known as sciatica).

Chiropractic and Exercise for Seniors with Low Back Pain

Funding: Health Resources and Services Administration (5 R18 HP 01424)

Role: Co-investigator

The broad, long-term objective of this research is to identify effective therapies for low back pain and to discover the best methods for enhancing health and functional capacity in patients 65 years of age and older with low back pain of more than 6 weeks duration.

Chiropractic and Exercise for Seniors with Neck Pain

Funding: Health Resources and Services Administration (5 R18 HP 01425)

Role: Co-investigator

The broad, long-term objective of this research is to identify effective therapies for neck pain and to discover the best methods for enhancing health and functional capacity in patients 65 years of age and older with neck pain of more than 12 weeks duration.

Manipulation, Exercise and Self-care for Low Back Pain

Funding: Health Resources and Services Administration (4 R18 HP 10009)

Role: Project Manager

The major goal of this study is to examine the relative efficacy of three interventions in terms of patient-rated outcomes in the short and long term for non-acute low back pain.

A Pilot Study of Massage and Self-Care Education for Tension-Type Headache

Funding: The Massage Therapy Foundation

ONLINE CE ATTENDANCE CERTIFICATE

Name: _____

Title: Online: XXXX

Address: _____

Course # XXXX

Date: XXXX

City: _____ **State:** _____ **Zip:** _____

Location: Online

STATE [only one per voucher]: _____ **YOUR STATE LICENSE #:** _____

DO NOT WRITE BELOW THIS BOX

Completion Date	Class Hours	Course Title	Instructor
XX/XX/XX			

TOTAL HOURS ATTENDED: _____

Board Approval No. _____



Phyllis Frase Charrette
Director, Parker Professional Programs

This certificate is to acknowledge your completion of the Online Continuing Education course shown above. This copy is for your records and can be submitted to your board of licensing. Please Note: Verify the information is correct upon receipt – discrepancies will only be accepted up to 6 months after the closing date of the course. Please keep this certificate in a secure place. Any replacement, copy, or fax will incur a \$25 fee per certificate.



These Questions are delivered via the Parker Seminars mobile App.

Quality Feedback Survey

Course Name: _____

Date: _____ Location: _____

How did you hear about this Course?

Parker Brochure School E-mail Referral Parker Web Site Other _____

Please score each speaker on an “A to E” scale, with “A” Extremely Satisfied and “E” being Extremely Dissatisfied.

How would you rate this speaker

a b c d e

Rate the overall content of the session:

a b c d e

Rate the classroom & facilities:

a b c d e

Please add any additional comments:

a b c d e

Is there a certain speaker or topic you would like to see next time?:

a b c d e

12) What topics would be of interest to you for future classes?

Comments:

THANK YOU FOR YOUR FEEDBACK!

The purpose of this quality feedback survey is to provide information to the Instructors and to Parker University about extant standards of performance. **Your response will be held in confidence. You will not be identified in any way by reference to your response. For additional complaints or concerns regarding this program please contact Parker University at 800.266.4723.** Parker University will share the outcomes of this evaluation with the Instructor, and will keep a copy on file in the Continuing Education Office to demonstrate compliance with accreditation standards and requirements.